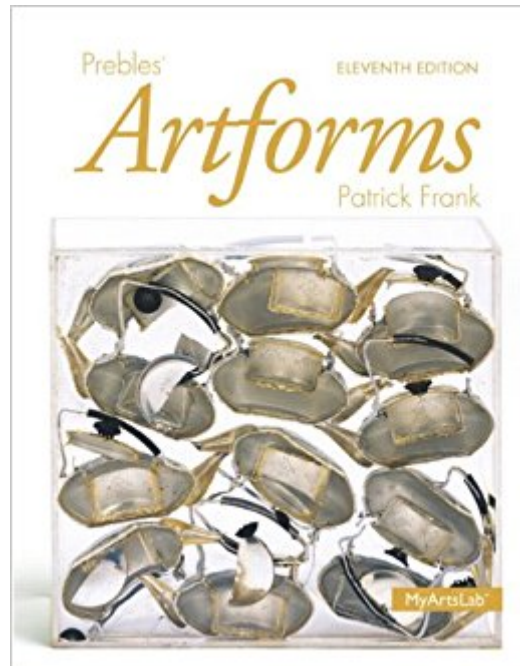




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Prebles' Artforms (11th Edition)



Synopsis

We form art. Art forms us. The title of this book has a dual meaning. As humans form works of art, we are in turn formed by what we create. The art world constantly evolves, as today's artists interpret, challenge, and ultimately create the world around them. The 11th edition of *Prebles' Artforms* reflects this dynamic environment; it is one of the most exhaustive revisions in the book's history. Three recent trends drive this edition: changing pedagogical needs, new scholarly research, and recent creativity by artists around the world. MyArtsLab is an integral part of the *Prebles' Artforms* program. Engaging activities and assessment provide a teaching and learning system that helps students experience and interact with art. Key learning tools include ART 21 videos, Studio Technique videos, and our hallmark Closer Look tours of works of art. Teaching and Learning Experience This program will provide a better teaching and learning experience for you and your students. It:

- Personalizes Learning with MyArtsLab: The new MyArtsLab delivers proven results in helping students succeed, and provides engaging experiences that personalize learning.
- Provides Thematic Exploration: Help students explore the reasons for creating art, the motivation for individual artists, and how art impacts its audience.
- Emphasizes Critical Thinking: Chapter opening-Thinking Ahead questions encourage students to focus and think critically about the issues to come.
- Focuses on Art Today: More than 175 new images reflect the author's view that contemporary art provides the best path to art appreciation because of its currency and global nature.

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Customer Reviews

"It is a very rich book. The author obviously has much knowledge and is impassioned about his text." -Marsha Anderson, North Lake College
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"The content plan for the 11th edition truly takes another look at this excellent textbook with the goal of responding even more effectively to the needs of 21st century teachers and learners." -Timothy Jones, Oklahoma City Community College/ University of Oklahoma

Patrick Frank has taught in many higher education environments, from rural community colleges to private research universities. His recent scholarly work has focused on Latin American graphic arts. He is author of *Posada's Broadsheds: Mexican Popular Imagery 1890-1910* and *Los Artistas del Pueblo: Prints and Workers' Culture in Buenos Aires* (University of New Mexico Press). He has curated five exhibitions of Latin American prints. He has also edited a

volume of artists' writings, Readings in Latin American Modern Art (Yale University Press). He served as collaborating author for the modern section of Marilyn Stokstad's Art History (third edition). He earned M.A. and Ph.D. degrees at George Washington University in Washington, D.C., and is currently teaching the History of Modern Latin American Art at Pitzer College in Claremont, Calif. He lives in the seaside community of Venice.

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